First, do no harm

Create Act Change
International Digital Storytelling Conference
Ankara, Turkey
Pip Hardy
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Patient Voices ethical principles

- Acknowledgement (of storytellers)
- Integrity (of stories)
- Not-for-profit
- Creative Commons licence (attribution, non-commercial, no-derivatives)

Some common ethical issues

- Confidentiality/anonymity
- Credit/acknowledgement
- Re-presentation/representation
- Consent
- Power or protection?
- Who benefits?

Ethical principles of biomedical ethics

- Respect for autonomy
- Beneficence
- Non-maleficence
- Justice

Beauchamp and Childress 2001

Some ethical issues in digital storytelling

- consent, approval and release
- confidentiality, anonymity vs having a voice
- briefing
- representation / re-presentation
- visibility
- support (for storytellers)
- supervision (for facilitators)
- therapy or therapeutic?
- editorial control
- power/empowerment
- publication
- protection – for storytellers and facilitators
- stewardship of the process
- ‘readiness’
‘Readiness’

• not just about storytellers!
• supportive management/organisational buy-in
• resources
• understanding the process – from experience!
• time to recruit
• importance of briefing
• process and product
• mutual trust
• recognising the double win (good for the storyteller and the organisation)

Over to you...

What issues might you face in your DS projects?

Thank you.

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