



# Patient Voices

## A short history of digital storytelling in healthcare

'All Together Better Health'  
Conference  
April 11<sup>th</sup> 2006

Pip Hardy  
Pilgrim Projects



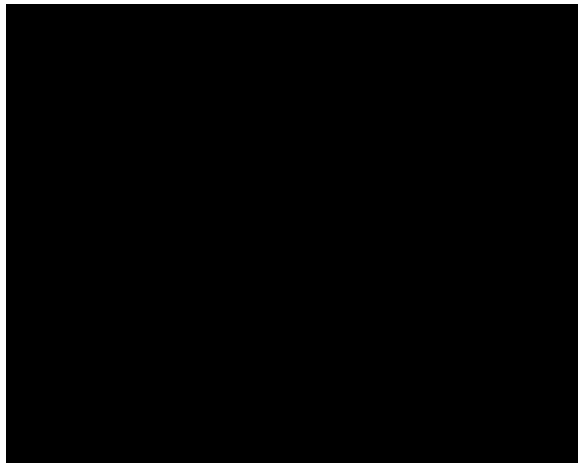
Slide 1




## In the beginning...


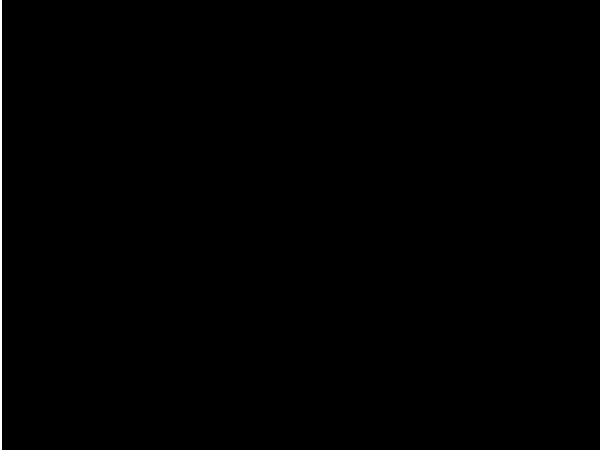


Slide 2






'Nobody told me'


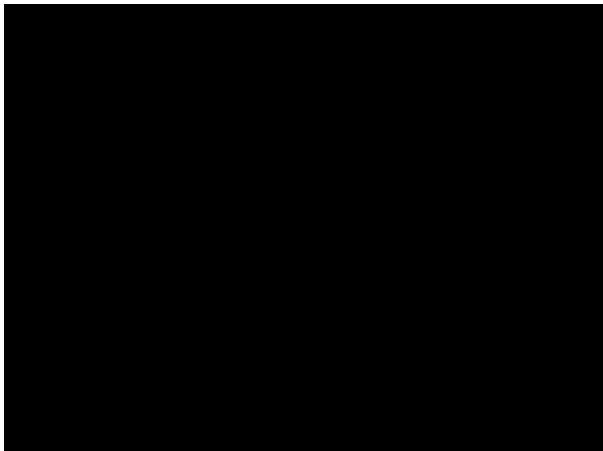


11/4/2006  
PILGRIM PROJECTS

Slide 5



'Working together'



11/4/2006  
PILGRIM PROJECTS

Slide 6



## Digital storytelling: the essential elements

Digital stories are:

- brief: a good digital story is a short digital story
- simple: low-technology using a few carefully chosen images, voice-over and/or music and simple titling
- personal: revealing something important about the storyteller
- about the story: a way of developing associated skills
- respectful of others' feelings and experiences
- created in a spirit of collaboration and partnership.



Slide 7



## Digital stories: 'powerpoint for the soul'



*'Culture of the  
mind must be  
subservient to  
the heart.'*

Mahatma Gandhi  
(1869-1948)



Slide 8



## The two-minute story

- Think about a story of a patient – a story about you or someone you know.
- Try to tell your story to your partner in two minutes.
- Listeners, please offer feedback.
- Now use the storyboard template to plan your story.
- Tell your story again.



Slide 9



## A question

How might you use digital stories – and digital storytelling – in IP education to bring about improvements in the quality and safety of healthcare?



Slide 10



## Some ideas

To increase understanding between teams

Inter-professional development

Reminder of raison d'être of NHS: patients/people!

Commissioning

Training frontline teams

PALS and Mental Health

Feedback and feed forward

Team building

Reminiscences

Sharing cultural/group values

Sharing good news and good practice

Process mapping

Building social capital

Sharing experiential learning

Digital executive summary

Patient education



Slide 11

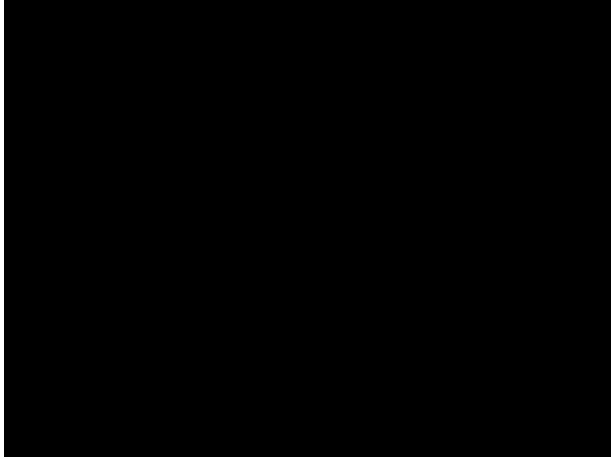



## The story continues



Slide 12

'Who cares?'



 11/4/2006  
PILGRIM PROJECTS

Slide 13

The other side of the story



 11/4/2006  
PILGRIM PROJECTS

Slide 14

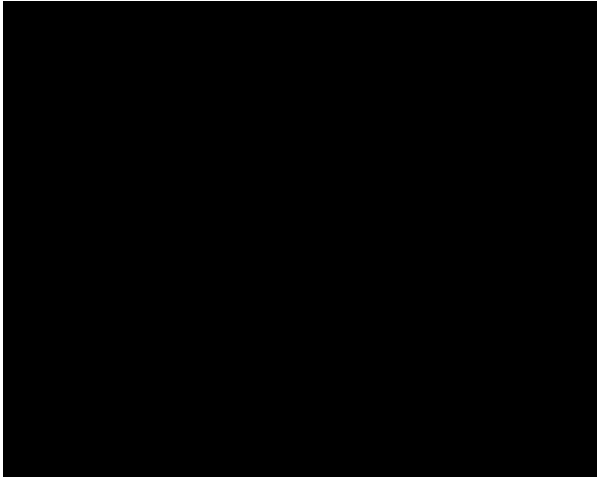
The never-ending story



11/4/2006  
PILGRIM PROJECTS

Slide 15

'What's in a name?'



11/4/2006  
PILGRIM PROJECTS

Slide 16



'In my end is my beginning'



 11/4/2006  
PILGRIM PROJECTS

Slide 17



Two final questions

- 1 What stories do you (or your organisation) need to capture and convey in order to improve inter-professional education and lead to improvements in the quality of healthcare?
- 2 How might you use digital stories/Patient Voices to enhance the effectiveness of inter-professional education?

 11/4/2006  
PILGRIM PROJECTS

Slide 18



Thank you

Pilgrim Projects  
[www.pilgrimprojects.co.uk](http://www.pilgrimprojects.co.uk)

Patient Voices  
[www.patientvoices.org.uk](http://www.patientvoices.org.uk)



Slide 19